

Introduction to Grain Marketing

Investment

\$550 (Inc GST)

Per participant

Duration

1 Day

9.00am - 4.30pm

FarmReady Course No

FRTC0581

Course Dates

Set on demand. Please contact us to express your interest.

Course Overview

The objective of this course is for you to acquire practical knowledge of mainstream grain marketing processes and products and how they can be applied to your business.

Recommended For

This course is ideally suited to anyone who is involved in the marketing of their grain whether it is all year round or just over harvest.

Benefits for You and Your Business

This course will enable you to expand your knowledge and ability to apply mainstream grain marketing products to the needs of your business.

Content

The main topics covered in this course include understanding the fundamental principles associated with successful grain marketing and what mainstream products are available to help you maximise your income potential.

This course will introduce participants to mainstream products such as Forward Contracts, pools, SWAPs and Options. Participants will be presented with informative and practical facts and will include interactive examples to ensure learning is maximised. The risks associated with each product will also be explored.

Learning Outcomes

On completion of this workshop, you will be able to:

- Outline the strengths and weaknesses of all mainstream grain marketing products
- Apply these products to maximise your business income potential
- Interpret the risks involved when using mainstream grain marketing products and tools
- Apply mainstream grain marketing products (through real-life examples) within your grain marketing strategy
- Decide whether mainstream grain marketing products are relevant to assist your farming business

To Register

Visit www.ruraldirections.com

or contact Rural Directions Pty Ltd for a registration form

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